

Viral Churches Stetzer and Bird

Viral equals virus like in that it inserts the same DNA of the original cell that tells the cell to reproduce.

Observing the failure of the “attractional” model to produce significant inroads to evangelism/discipleship

In many cases we are setting up another mini form of our own self focused at reaching the “cool” people

Compare growth by addition to growth by multiplication

Multiplication calls for greater faith, greater focus on Jesus, fresh boldness in sharing God’s Word, overflowing exposure to God’s love

Change in metrics = how many new works started, how many people prepared to be sent out, how many people thoroughly grounded in God’s Word?

Obstacles = institutionalism, cultural Christianity, ecclesionomics, labor segregated clerification, indigenous believers not functioning as Priests, lack of intentional evangelistic thrust

Take Aways....

Which model does out preaching reflect?

What am I doing to enable people to serve as priests?

Will I allow God to unshaped to reshape?

